

TEA - BEAUTY - WELLNESS



La cérémonie du soin par le thé

THĒMAĒ
PARIS

Our brand



THĒMAĒ

PARIS

La cérémonie du soin par le thé

**THÉMAÉ is a Spa concept and a unique Cosmetic product range
100% dedicated to the benefits of Tea as well as a Premium Tea Collection**

KEY DATES :

- **April 2007** : Opening of the THÉMAÉ Spa in Paris.
- **September 2007** : ELLE magazine selects Spa THÉMAÉ N°1 Spa in Paris (best rating with 5 stars) for its Ayurvedic massage.
- **September 2008** : The LUXURY TRAVEL & STYLE magazine rates THÉMAÉ as one of the world's 50 best Spas.
- **2018** : THÉMAÉ is now available in more than 200 Spas in 26 countries (on the 5 continents) among the best destinations and is a market leader in France. THÉMAÉ takes full advantage of an international visibility and has more than 1000 publications in the Press worldwide.
- The Spa THÉMAÉ Paris is accredited by ISPA label.



GUILLAUME LEFEVRE

FOUNDER CEO

Graduated from IGIA (ESSEC Business School).

Passionate by Botany which influences our daily lives.

«Beauty reflects a connection between your inner life and cosmetic benefits. Genuine beauty is seen when we are filled with joy and wellness. I cherish the idea that touch has comforting and therapeutic powers essential to wellness. Touch finds its place at the heart of the Spa. More than just a relaxation area, the spa offers everyone a wellness experience that is essential in the search for balance and harmony. This philosophy forms the cornerstone of the development of our cosmetic formulas based on Tea.»

The THÉMAÉ
Concept



THÉMAÉ, a brand 100% dedicated to the Tea benefits

The Complexe des 4 Thés® (4 Teas Elixir)

THÉMAÉ celebrates the **Tea benefits** with its **4 Teas Elixir** which is an exclusive active ingredient obtained from a precious mix of just the right amounts of green Tea, black Tea, white Tea, and blue Tea (known as oolong), whose synergy produces exceptional **antioxidant effects**.



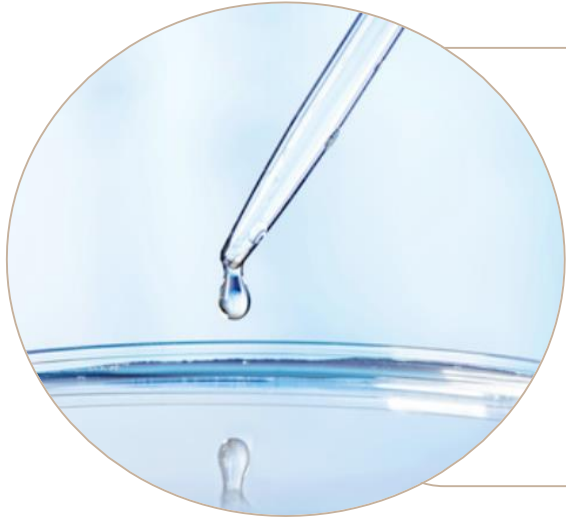
The multiple benefits of Tea

Since it is exposed to a variety of biological stressors, the vegetal world has had to develop complex defense strategies. This has resulted in the emergence of molecules with specific properties. For example, the **catechins** contained in Tea are **polyphenols** in the flavonoid family and are known to be **powerful antioxidants**.

Tea polyphenols

Tea contains more than **500 active compounds**, including certain polyphenols (a large group of antioxidants) among the polyphenols are catechins, theaflavins and thearubigins. Catechins are the Tea flavonoids that have been the subject of many researches in scientific literature. They are also primarily responsible for the most valuable **antioxidant properties** in Tea, one catechin in particular: EGCG (epigallocatechin gallate).





The natural Spring water (rich in oligominerals)

Each treatment sublimates the Complexe des 4 Thés® (4 Teas Elixir), and combines it with a balanced spring water to preserve its absolute purity.



Products formulation

- Development and production by a French laboratory in accordance with European specifications.
- Exclusive manufacturing with natural spring water.
- Formulation with natural active ingredients from botanical origin.
- Paraben free.

Our Products



THĒMAĒ

PARIS

La cérémonie du soin par le thé

The new **THÉMAÉ identity** gained a more **elegant** and **modern** image, refocused on the brand's DNA:
TEA – BEAUTY – WELLNESS

“The treatment ceremony with Tea”





Démaquillant Pur Théïshu
Organic face & eye make-up remover
200ml



Crème de Mousse Pur Théïshu
Foaming cream cleanser
150ml



Eau Micellaire Pur Théïshu
Micellar cleansing water
for face and eye
200ml



Lotion Pur Théïshu
Radiance Revealing Lotion
200ml



Exfoliant Pur Théïshu
Creamy Facial Exfoliant
50ml



Thé d'Argile
Detox radiance facial mask
50ml



Stratégie Hydratation
Moisturizing face cream
50ml



Cérémonie Matifiante
Multi-perfection cream
50ml



Cérémonie Jeunesse
Multi-action anti-ageing cream
50ml



Contour des yeux
Soothing eye cream
15ml



Sérum Multi-actif
Radiance smoothing serum
30ml

Body range



Gommage Thé au Népal
Silky body scrub
200ml



Baume des Quatre Thés
Nourishing body balm
200ml



Baume Délicieux Thé en Orient
Nourishing body balm
200ml



Baume de Printemps
Nourishing body balm
200ml



Crème Changeante Soyeuse
Silky body moisturizing cream
150ml



Huile des 4 Thés®
Organic radiance dry oil
Face, Body & Hair
30ml & 100ml



Brume de Thé
Body mist
50ml



**Brume de Sommeil
Thé du soir**
Pillow Mist
50ml



**Crème Mains
Thé en Russie**
Protective repairing hand cream
50ml

Turndown Collection



Baume des Quatre Thés
Nourishing body balm
50ml



Baume Délicieux Thé en Orient
Nourishing body balm
50ml



Baume de Printemps
Nourishing body balm
50ml



Gommage Thé au Népal
Sliky body scrub
50ml



Huile des 4 Thés®
Organic radiance dry oil
30ml



Huile des 4 Thés®
Shimmering dry oil
30ml



Brume de Sommeil
Pillow Mist
30ml

Spa Bar / Balm Collection Boxes



Our Beauty cases - GIFTS



Beauty case
Big size



Beauty case
Small size



Transparent Beauty case
Travel size

Our premium
Tea Collection



THĒMAĒ
PARIS

La cérémonie du soin par le thé

Our premium
Tea Collection



A Collection of 6 refined and premium references

Enjoy a sensory journey around Black Tea, Green Tea, White Tea and Blue-Green Tea.

Tasty and delicate aromatic compositions to enjoy the efficacy of the treatment according to THÉMAË.

Content: 22 muslin Tea bags made of natural cotton.

Our premium Tea Collection



DÉLECTHÉ

Thé Earl Grey – Arôme bergamote, pétales de bleuets
Une composition équilibrée de thés de Ceylan et de thés noirs de Chine, aromatisée à la Bergamote et agrémentée de pétales de bleuets. Un classique revisité qui se savoure sans modération tout au long de la journée.

Earl Grey Tea – Bergamot flavoured, blue flower petals

A balanced blend of Ceylan teas and Chinese black teas, flavored with Bergamot and accented with cornflower petals. A revisited classic that can be enjoyed throughout the day.

⌚ 5 minutes 🌡️ 95°C



SÉRÉNITHÉ

Thé blanc aromatisé – Pêche, ananas, passion
Un doux mélange aromatique sur une base de thé blanc de Chine reconnu pour ses grandes qualités anti-oxydantes. Les arômes de fruits se révèlent tout au long de la dégustation.

Flavoured White tea – Peach, pineapple, passion fruit

A fruity creation based on Chinese white tea renowned for its strong antioxidant benefits. The aromas of the fruit continue to be revealed as you sip the tea.

⌚ 5 minutes 🌡️ 70°C



ENCHANTHÉ

Thé vert et noir – Arômes rose, menthe
Un puissant mélange de thés verts de Chine et de thé noir à la rose. Des arômes de menthe et de fleurs d'oranger confèrent à cette composition délicate une fraîcheur remarquable rappelant les parfums de l'Orient.

Green and black teas – Rose, mint flavoured

A powerful blend of Chinese green teas and rose-flavored Black tea. Aromas of mint and orange blossom give this delicate composition a remarkable freshness reminiscent of Oriental perfumes.

⌚ 3 minutes 🌡️ 75°C



VITALITHÉ

Thé vert aromatisé – Citron, orange, gingembre
Un savoureux mélange de thés verts acidulés aux agrumes et au gingembre. Les écorces de citron, d'orange et les morceaux de gingembre stimulent les papilles et contribuent à favoriser l'élimination des toxines.

Flavoured green tea – Lemon, orange, ginger

A delicious fruity blend of Chinese Sencha green teas and Japanese green teas, flavored with citrus and ginger, underscored by lemon and orange peel and ginger pieces.

⌚ 3 minutes 🌡️ 75°C



GÉNÉROSITHÉ

Thé Oolong aromatisé – Caramel, noix de coco
Une création gourmande et sensuelle de thé Oolong de Chine aux arômes caramel et noix de coco, sublimée de pétales de fleurs d'oranger. Un délice à savourer pour un bien-être enveloppant et ressourçant.

Flavoured Oolong tea – Caramel, coconut

A gourmet, sensual creation of Chinese Oolong tea with caramel and coconut aromas, beautifully enhanced with orange blossom petals. A delicious drink for an enveloping and revitalizing sense of wellness.

⌚ 5 minutes 🌡️ 95°C



INTENSITHÉ

Thé noir aromatisé – Rhubarbe, fruits rouges, épices
Un mélange savoureusement riche et voluptueux de thés noirs de Chine. Les arômes de rhubarbe, vanille, fruits rouges et fruits exotiques diffusent leurs notes sucrées tandis que la touche d'épices, le jasmin et les pétales de fleurs complètent cet équilibre gourmand de leur parfum capiteux.

Flavoured black tea – Rhubarb, red fruits, spice

A deliciously rich and voluptuous blend of Chinese black teas. Rhubarb, vanilla, red berry and exotic fruit aromas diffuse their sweet notes, while a touch of spice, jasmine and flower petals complete this gourmet balance with their heady scent.

⌚ 5 minutes 🌡️ 95°C

« Tasting » Professional size

Keep your loose Tea bags in decorative Tea boxes, personalized with the THÉMAË labels
(10 packs of 22 muslin Tea bags made of natural cotton)



WHITE METAL TEA BOX
(can contain 220 Tea bags)
REF. 77029



PACK OF 6 LABELS
(1 label of each Tea)
REF. 77030

Our
Amenities
Collection



Development and production by a professional laboratory in accordance with the rigorous requirements specifications of THÉMAÉ :

- Quality formulas containing our Complexe des 4 Thés® (4 Teas Elixir)
- Paraben free
- With a minimum of preservatives
- Derivative of animal origin free
- Not tested on animals
- Made in Italy



Our Amenities Collection



Douceur de Thé
Shampoo
35ml



Douceur de Thé
Hair conditioner
35ml



Douceur de Thé
Body wash
35ml



Douceur de Thé
Body lotion
35ml



Douceur de Thé
Organic face and eye make-up remover
35ml



Douceur de Thé
Radiance revealing lotion
35ml



Douceur de Thé
Shampoo
300ml



Douceur de Thé
Hair conditioner
300ml



Douceur de Thé
Hand & body wash
300ml



Douceur de Thé
Hand & body lotion
300ml



Soap
30g/50g

○ Small Amenities card



Our corporate
Tools



THĒMAĒ

PARIS

La cérémonie du soin par le thé

Gift boxes
Shopping bags



Our Treatments
world





A unique sensory experience

THÉMAÉ considers treatment according to an original double approach, combining a true treatment effectiveness with a deep wellness.

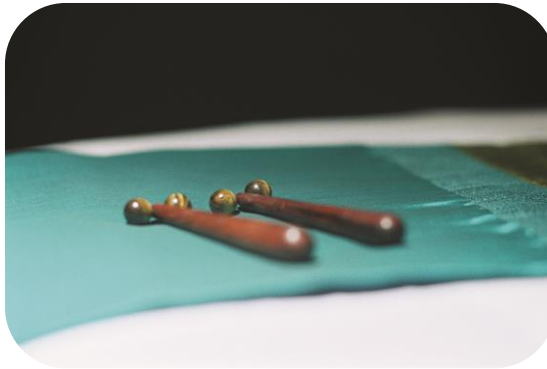


During the treatment, the beauty therapists' gentle yet confident movements are practiced with as much care as the Theïshu – the Japanese Tea master – dedicated to preparing his brew.

Our Treatments accessories

**Unique treatments protocols using specific accessories,
to ensure true efficacy and wellness.**

Nouat naa



Kansu Bowl



Ridoki



Bamboo



○ **5 TOWELS SIZES BRANDED THĒMAĒ**

100% cotton

Qualitative weight of 600g/m² to 900g/m²



Communication



○ Qualitative POS

THĒMAĒ
PARIS

Le thé, infusion de bienfaits pour le corps et l'esprit.



THĒ - BEAUTĒ - BIEN - ÊTRE

THĒMAĒ
PARIS

la beauté est un art de vivre



THĒ - BEAUTĒ - BIEN - ÊTRE

THĒMAĒ
PARIS

**Baume corps nourrissant
au Complexe des 4 Thé[®]**

Répare, nourrit, apaise intensément.



THĒ - BEAUTĒ - BIEN - ÊTRE
Les pouvoirs antioxydants du thé infusent votre beauté.

○ Promotional POS evolving according to the themes of the year

Celebrate LOVE !



THĒMAĒ PARIS

Gift with any THĒMAĒ Retail Purchase*

*While supplies last.

LOVE YOU maman
Dimanche 28 Mai 2017



Offrez l'écran «Beau-thé Spa»*

Une Huile des 4 Thés® Brume d'Or 100ml
Un Baume de Printemps 50ml
Un Savon au Complexe des 4 Thés® 50ml

63€

THĒMAĒ PARIS

La cérémonie du soin par le thé

*Offre valable du 1er au 28 Mai 2017 dans la limite du stock disponible.

THĒMAĒ PARIS

VOTRE ROUTINE DÉTOX DU PRINTEMPS

1 Exfoliant Pur Théïshu
Crème gommante visage - 50ml

Élimine les impuretés, désincruste les pores et affine le grain de peau tout en douceur, pour un teint pur et éclatant.

+

2 Thé d'Argile
Masque éclat détox visage - 50ml

Favorise l'oxygénation de la peau, désincruste les pores et atténue les irrégularités, révélant un teint frais et éclatant.

OFFERT*

3 Thé Vitalithé
Thé vert - 22 sachets

Idéal en boisson détox, ce thé légèrement acidulé stimule les papilles et détoxifie le corps. L'association thé vert, citron et gingembre favorise l'élimination des toxines, allège le corps et éclaircit le teint.

*Offre valable dans la limite des stocks disponibles.

○ Enews – Instagram - Facebook

THÉMAË PARIS

THÉMAË vous accueille au Salon
Les Thermalies !

LES THERMALIES
13 SALONS EN FRANCE ET EN ÉTRANGER

PARIS
CARROUSEL DU LOUVRE
1-4 FÉVRIER
2018

THALASSO • THERMALISME • SAUNES • SPA • TOUTOURE MEDICAL • WELLNESS

Les Thermalies est le rendez-vous pour découvrir les vertus de l'eau, les plus belles destinations en France et à l'étranger et les dernières tendances en matière de bien-être.

Rendez-vous du
1 au 4 Février 2018 au Carrousel du Louvre à Paris
STAND A02

Découvrez notre brochure Soins / produits

Cliquez ici pour recevoir votre invitation gratuite

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www.themaeparis.com
THÉMAË Paris
20-22 rue Croix des Petits Champs
75001 Paris
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THÉMAË PARIS

spathemaeparis [Modifier le profil](#)

40 publications 303 abonnés 28 suivis

Spa Thémaë Paris Bienvenue sur notre page Spa THÉMAË Paris.
m.elle.fr/Beaute/pages/votre-coffret-soins-spa-thema

PUBLICATIONS ENREGISTREMENTS

10 lots gagner

Publication suggérée

Spa Thémaë Paris
Sponsorisé · €

J'aime la Page

THÉMAË, marque française experte de la beauté par le thé vous propose une ligne de produits cosmétiques naturels au Complexe des 4 Thés®.

Découvrez notre gamme de produits cosmétiques
Craquez pour nos produits à base de thé !

THÉMAË.COM [Acheter](#)

Mpekianis Sophie, Pitchoune Ezaug et 58 autres personnes 5 partages

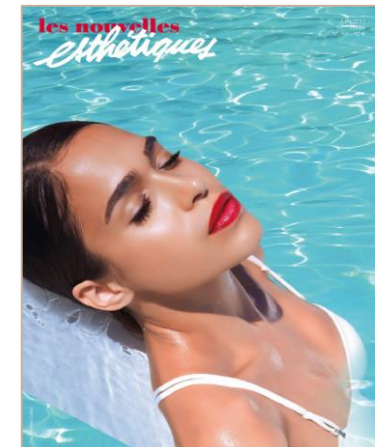
J'aime Commenter Partager

○ Website www.themae.com

Store Locator

The screenshot displays the website's header and a store locator section. The header includes a search bar with the text "Où nous trouver?" circled in red, and a navigation menu with items like "NOTRE MARQUE", "NOS PRODUITS", "NOS SOINS", "NOS SPAS", "BEAU THĒ MAG", and "NOS IDÉES CADEAUX". The main content area features the heading "NOUS TROUVER" above a world map. The map is populated with brown circular markers, each containing a number representing the number of stores in that region. The markers are distributed across North America, Europe, and Asia. At the bottom of the map, the text "La cérémonie du soin par le thé" and the "THĒMAĒ PARIS" logo are visible.

○ General Press/ Professional Press



Prestige
Spa
Partners



THĒMAĒ

PARIS

La cérémonie du soin par le thé

○ THÉMAÉ : The Spa reference in Paris, for more than 10 years

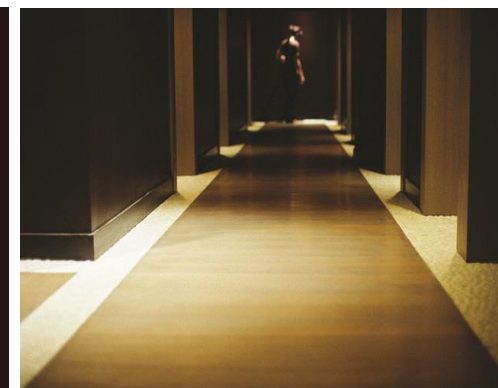
420m² : 6 single treatment rooms – 2 duo treatment rooms – 1 Onsen Bath room – 1 Hammam – 1 Scrub table in marble



The THÉMAÉ Spa welcomes you right at **the heart of historic Paris**, between the gardens of the Palais Royal, Place des Victoires and the Louvre pyramid, sheltered from the hustle and bustle of city life. A place **outside of time**, offering an opportunity to **get away from it all** and discover the **Tea treatment ceremony**, for an unprecedented **sensory experience** for body and mind.



Calm, silence and serenity enfold you from the very first moment. You feel completely at ease in this **refined and cozy atmosphere**, entirely dedicated to relaxation. You will appreciate the **discreet rituals, welcome gestures, and warm and generous hospitality** of the team of experts on site, encouraging you to relax and let go.



Spas By THÉMAË



ANAHITA
— THE RESORT —
MAURITIUS



THE SETAI
MIAMI BEACH

Our Partner Hotel Chains around the world :



MAURITIUS



A Selection of Spa Partners in FRANCE



A Selection of Spa Partners in EUROPE



A Selection of Spa Partners in ASIA



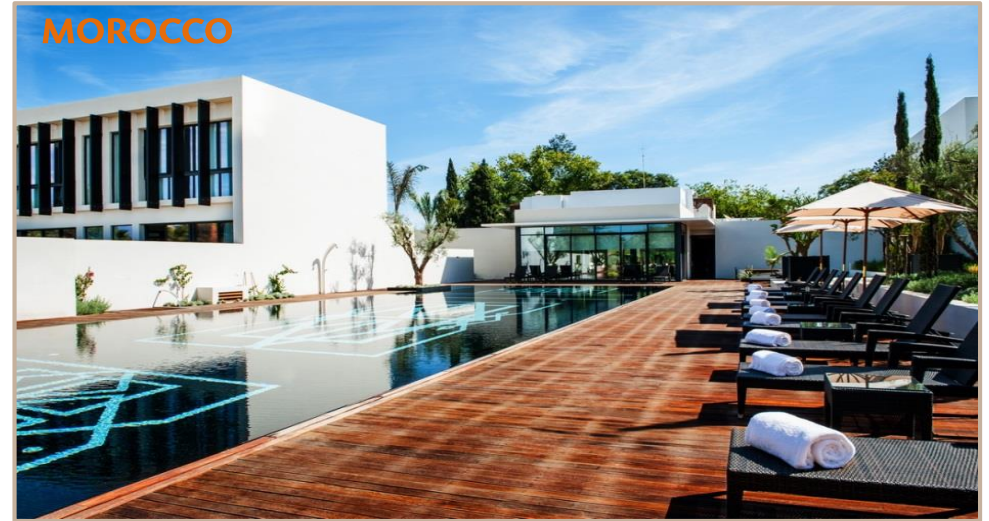
THĒMAĒ

PARIS

A Selection of Spa Partners in the UNITED ARAB EMIRATES



A Selection of Spa Partners in AFRICA



A Selection of Spa Partners in AMERICA





**THÉMAÉ, a partnership
100% dedicated to the Tea benefits**



The THÉMAÉ team is at your disposal to help you realise your projects... around Tea !



Pascale MERIGOT
Responsable des ventes / Sales Director

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THÉMAÉ
PARIS

La cérémonie du soin par le thé

An experience to relish like a rare Tea, from a distant land...