Correcting Skincare Focused Solutions

PRODUCT KNOWLEDGE

# Correcting Skincare

A complete line of cosmeceutical-based skincare formulas providing solution-focused, targeted results for all skin types. Whether it's fine lines, aging, hyperpigmentation or congested skin, Correcting provides immediate, visible results for long-term skin health.



# Ingredients That Make A Difference

Acti-5 Brightening Complex

Chlorella

Dermostatyl

Haloxyl

Matrixyl 3000

Sodium Hyaluronate

Vitamin C+ Complex

Cucumber Extract

Algae Extract









# Complete Daily Cleanser

Gentle 3-in-1 formula provides a multi-purpose solution to cleanse, tone and remove make-up in one step.

### Benefits

Provides the perfect balance for your skin while balancing key, natural oils

Designed to leave all skin types balanced, toned and free from environmental pollutants

SLS-free, paraben-free, natural fragrance



#### Correcting

Complete Daily Cleanser

Démaquillant Quotidien Complet



# Complete Daily Cleanser

## Key Ingredients

### Brassica Campestris (Field Mustard)

Botanically-derived oil enhances skin's moisture barrier and increases hydration.

#### Witch Hazel

Naturally-derived extract has astringent, antiseptic, anti-bacterial, anti-inflammatory and toning properties.

### Sodium Hyaluronate

Attracts and binds moisture to skin surface to maintain softness and suppleness.



# Foaming Cleanser

Concentrated, self-foaming formula deeply cleanses and lightly exfoliates to refresh and renew skin on a daily basis.

### Benefits

Unique formula addresses normal, oily and congested skin

Key acids help clear congested pores, lift dull skin cells and promote cell turnover for a bright, healthy appearance

SLS-free, paraben-free, oil-free, natural fragrance





# Foaming Cleanser

## Key Ingredients

### Salicylic Acid

Inhibits bacterial growth, lifts dull skin cells to provide a fresh, bright, healthy appearance and relieves congestion by promoting exfoliation to clear pores.

### Phytic Acid Extreme

Exfoliates by regenerating tissue and enhancing cell turnover, boosts cell membrane resistance to harmful effects of oxidation by free radicals and helps brightens the skin.

#### Oleanolic Acid & Olive Leaf Extract

These anti-inflammatory, skin-clearing agents reduce excess oils and inhibit excessive cell build-up. Renders inactive the bacteria that leads to acne.





# Refining Toner

Gentle toner ensures all trace impurities and excess oils are removed from the skin while exfoliating acids help reveal a youthful, smooth texture.

#### Benefits

Helps to balance the skin while key botanicals calm and hydrate skin surface

Key acids help clear congested pores, lift dull skin cells and promote cell turnover for a bright, healthy appearance

Paraben-free, oil-free, natural fragrance





# Refining Toner

## Key Ingredients

#### Witch Hazel

Naturally distilled water of Witch Hazel, the properties condition skin and enhance the appearance of damaged skin while reducing flakiness and restoring suppleness of skin.

#### Niacinamide

Delivers Vitamin B3 and provides skin conditioning properties. Improves the appearance of premature aging and photodamaged skin while stimulating collagen synthesis.

#### Boerhavia Diffusa Root Extract

An Indian-derived plant that soothes and calms irritated skin while restoring its sensitivity to a normal threshold.





# Brightening Facial Treatment

A powerful blend of skin-illuminating botanicals and Acti-5 Brightening Complex that synergistically work together to restore clarity and visibly fade dark spots.

#### Benefits

Brightening skin by reducing the formation of melanin while diminishing the apperance of fine lines and wrinkles

A complete, multi-faceted approach to brightening effectively reduce brown spots due to age and sunlight

Immediately gives the skin a luminous and ultra-refined complexion

Paraben-free, oil-free, natural fragrance





# Brightening Facial Treatment

## Key Ingredients

Palmaria Palmata Extract (Red Algae)
Controls the principal steps of skin pigmentation

Melanogenesis by inhibiting the activity of tyrosinase

Transport and accumulation of malanosomes

Controls phot-induced pigmentation



# Brightening Facial Treatment

## Key Ingredients

### Brassica Napus Extract

A patented skin-lightening botanical active with clinically proven efficacy on lightening skin color and reducing age spots. Clinical study demonstrates the following in-vivo results after 28 days of usage:

In self-evaluation, 86% saw a significant decrease in melanin content and skin pigmentation

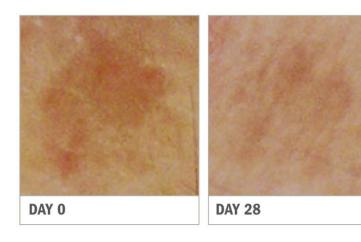
In clinical evaluation, 67% of those tested experienced a dramatic reduction in skin pigmentation

Dermostatyl (Dextran, Hexapeptide-2)

A skin lightening peptide. Decreases melanin content in skin. Promotes even skin tone.



# In-vivo efficacy-Brassica Napus



A clinical study was carried out on a cream formulated with Brassica Napus at 3% on 15 healthy volunteers aged between 45 and 75. The cream was applied on the forearm twice a day for 4 weeks. Macrophotographs were taken and cutaneous pigmentation was evaluated by clinical scoring (simpleblind clinical scoring method) and by the volunteers (self evaluation).

Brassica Napus clearly decreases the size and intensity of age spots and restores a homogenous pigmentation.

	% of decrease in skin pigmentation	% and number of improved volunteers
Clinical scoring	- 21%	67% (10/15)
Volunteer self evaluation	- 41%	86% (13/15)

This clinical study demonstrates that both clinical and volunteer scoring provide evidence of a strong decrease in skin pigmentation after Brassica Napus application.



## Serum C+ Infusion

High-potency pure Vitamin C Complex helps brighten skin by reducing the formation of melanin while reducing the appearance of fine lines and wrinkles.

### Benefits

Accelerates the elimination of photo-damage and evens out skin tone

Softens, moisturizes and regenerates skin tissue to improve skin elasticity, firmness and tone

Paraben-free, oil-free, natural fragrance





## Serum C+ Infusion

## Key Ingredients

Vitamin C+ Complex (Tetrahexyldecyl Ascorbate)
A highly potency complex that delivers pure
Vitamin C to skin, helping to boost collagen
production and enhance skin's structural support.
This Vitamin C+ Complex is 50 times more active

Methylsilanol Hydroxyproline Aspartate

This unique ingredient improves skin elasticity, firmness and tone while it reduces the appearance of fine lines and wrinkles. It helps to soften, moisturize and regenerate the skin.

### Bitter Orange Oil

than standard Vitamin C.

Known for its excellent skin soothing and anti-inflammatory properties, this antioxidant ingredient acts as an anti-bacterial and anti-fungal agent to protect and calm skin.



# Hyaluronic Serum

Antioxidant-rich serum provides nutrients and vitamins as it boosts moisture and soothes irritated, sensitive skin.

### Benefits

Attracts 50 times its weight in water for an excellent moisture binder and skin hydrator

Restores natural pH balance and excellent treatment after peels and micro-dermabrasion

Oil-free, natural fragrance





# Hyaluronic Serum

## Key Ingredients

### Sodium Hyaluronate

Attracts and binds moisture to the skin surface to create and maintain softness and suppleness.

#### Chamomile Extract

Known to balance and calm skin, this natural botanical extract offers anti-redness properties as it helps to soothe irritated skin.

Sodium PCA, Glycine, Glutamic Acid, Lysine Amino acids and humectants bind and attract moisture to skin surface for soft, supple skin.



# Mattifying Hydrator

Oil-free, lightweight formula hydrates as it controls sebum and provides a matte finish.

### Benefits

Combats excessive cell build up and effectively retexturizes the skin for a smooth, balanced appearance

Key acids help clear congested pores, lift dull skin cells and promote cell turnover for a bright, healthy appearance

Paraben-free, oil-free, natural fragrance





# Mattifying Hydrator

## Key Ingredients

### Salicylic Acid (1.5%)

Inhibits bacterial growth, removes dull surface cells to promote a fresh, bright, healthy appearance and relieves congestion by promoting exfoliation to clear pores.

### **Mattifying Complex**

Combination of silver pearls and light reflecting pigments help mattify skin surface and deflect light off the skin. Diminishes the appearance of fine lines by reducing shadowing and color variation on skin surface.

#### Boerhavia Diffusa Root Extract

An Indian-derived plant that soothes and calms irritated skin while helping to restore skin's sensitivity threshold to a normal level.



# Multi-Vitamin Day Crème SPF 30

Multi-benefit crème provides lightweight hydration as it nourishes and protects the skin.

### Benefits

Broad band UVA/UVB sun filters and a natural, mineral-derived sunscreen work together to prevent sun damage

Vitamin-rich formula provides antioxidants and protects against premature aging





# Multi-Vitamin Day Crème SPF 30

## Active Key Ingredients

Octinoxate (Octyl Methoxycinnamate) (7.5%) UVB filter. Helps protect against sun radiation.

Octocrylene (5%)
UVB filter. Helps protect against sun radiation.

Titanium Dioxide (0.8%)
Natural, mineral-derived UVA/UVB reflector.





# Multi-Vitamin Day Crème SPF 30

## Key Ingredients

### Tocotrienois/Tocopherol (Vitamin E)

Helps prevent oxidation of Vitamin A and essential fatty acids. Stimulates oxygen absorption of the skin. Vitamin E fights free radicals that are produced during UV exposure. Increases skin's resistance to sun exposure (especially UVB). Vitamin E's protective abilities are strengthened by Vitamin C.

### Raspberry Leaf Extract (Rubus Idaeus)

Rehydrates and soothes weather-damaged skin, naturally dry skin or oily skin with surface dryness. Contains Vitamins C and E.





## Rescue Crème

All-weather, rich formula that rapidly improves hydration and enhances the skin's ability to retain moisture and withstand environmental stress.

### Benefits

Nourishing and comforting, it revitalizes the skin as it relieves tight, dry and flaky skin

Anti-inflammatory botanicals soothe redness associated with rosacea-type skin conditions

Paraben-free, natural cucumber fragrance





## Rescue Crème

## Key Ingredients

### Glycoprotein Complex

Derived from the Antarctic, this rejuvenating complex helps protect skin from extreme climate conditions.

#### Boerhavia Diffusa Root Extract

Naturally derived from an Indian plant, instantly soothes and calms irritated skin while restoring its sensitivity to a normal threshold.

### Haberlea Rhodopensis Leaf Extract "Resurrection Plant"

Enables faster healing of the skin. Moisturizing.

### Shea Butter

Helps to increase moisturization and restore skin's suppleness.



# Intensive Renewal Glycolic 15

Overnight skin is gently and effectively exfoliated to help reduce the appearance of fine lines, wrinkles and hyperpigmentation.

### Benefits

15% glycolic acid, found in sugar cane, works to exfoliate and renew skin surface, smooth fine line and diminish signs of premature aging

Allows emerging skin to readily absorb oxygen and nutrients as it helps to strengthen the skin's structure

Paraben-free, oil-free, natural fragrance





# Intensive Renewal Glycolic 15

## Key Ingredients

### Glycolic Acid (15%)

Found in sugar cane, glycolic acid works to exfoliate and renew skin texture. Helps to smooth fine lines and diminish premature signs of aging.

### Sodium Hyaluronate

Attracts and binds moisture to the skin surface to create and maintain softness and suppleness.

#### Lemon Extract

Contains essential Vitamins B and C. Provides antibacterial, astringent and toning properties.



# Brightening Eye Crème

This advanced brightening eye treatment, infused with vitamins A, C, E and peptides, provides immediate hydration to the delicate eye area.

#### Benefits

Designed to brighten dark circles, reduce puffiness and minimize appearance of fine lines and wrinkles

Instantly provides lightweight hydration as it soothes the skin

Paraben-free, oil-free, natural fragrance





# Brightening Eye Crème

## Key Ingredients

### Haloxyl

Peptide complex helps to prevent and diminish appearance of dark circles and significantly increase skin density around eye area.

### Matrixyl 3000

Blend of peptides to promote reduction of wrinkle depth as it improves smoothness and overall skin tone.

Vitamin C+ Complex (Tetrahexyl Ascorbate)
High potency complex that delivers pure Vitamin C to boost collagen production and enhance skin structure.









## Clinical study: Anti-dark circle efficacy

22 female volunteers have applied to the contour of one eye a gel containing 2% HALOXYL™ for 56 days against placebo on the other one. The anti-dark circle effect is assessed by image analysis and measurement of the colour parameters (L,a,b system) by a specific software.

	∆a	Δb
Variation	-12.5%*	+10%**
Rate of volunteers with improvement	72%	63%
Variation for volunteers with improvement	-19.5%	+19%
with improvement		

<sup>\*</sup>significant / T0 (p<0.05) \*\*significant /T0 (p<0.01)



Red and blue colours of dark circles have decreased significantly by 19%

# MATRIXYL<sup>™</sup>3000

#### in vivo tests

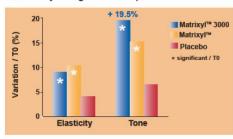
#### Visible and measurable proof of anti-wrinkle efficacy

Clinical study in which 2 panels of 23 volunteers aged 39 to 74 applied a cream containing 3% Matrixyl™3000 to one-half of their face against a placebo or 3% Matrixyl™ on the other half twice a day for 56 days. Anti-wrinkling and lifting efficacy was assessed by profilometry and photography, as compared to T0.

Variation of parameters	s compared to T0 (%)		
Confess assumed by deep sminkles (2000-1)	MatrixyI™3000 - 44.9"	MatrixyI™	Placebo 4.3™
Surface occupied by deep wrinkles (>200µm)  Main wrinkle density	- 44.9 - 37.0"	-27.7" -27.3	4.3 -9.6 <sup>ns</sup>
Main wrinkle average depth	- 15.1"	-9.8"	-3.2 <sup>ns</sup>
Main wrinkle average volume	- 18.5"	-14.7"	-8.7°
Roughness	- 14.4"	-10.8"	1.4**
Complexity (Lifting effect)	- 16.6"	-12.7"	4.2 <sup>ns</sup>

#### Effect on skin elasticity and tone

Assessement of elasticity and tone by cutometry using the same panel as above.



Matrixyl™3000 displays major and significant improvements in elasticity and tone.



K E R S T I N F L O R I A N

# Eye Rescue

This all-natural eye treatment provides an intensive energy boost to lift, plump and smooth the eye area.

#### Benefits

Clinical studies report after one application:

Wrinkle and line depth is reduced by up to 27%

60% increase in hydration and plumping

70% visible wrinkle reduction

80% visible smoothing

85% visibly revitalized skin



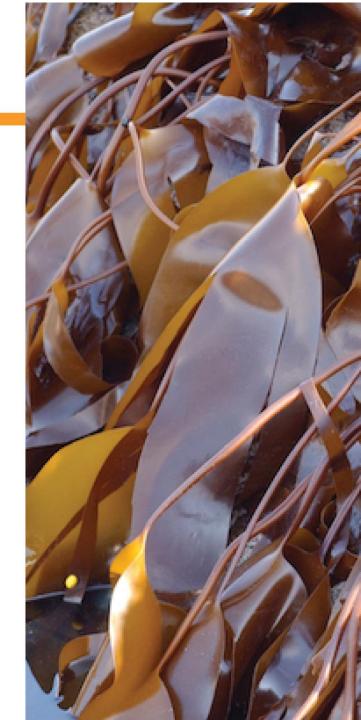


# Eye Rescue

## Key Ingredients

### Laminaria Digitata (Algin)

Contains amino acids, essential energizing minerals, trace elements and vitamins A, E, C and B. It helps to stimulate collagen production, soothes and repairs dry, aging skin as it reduces redness and inflammation.



## At-Home Professional Peel

Immediate, visible results are achieved from the first application. Skin is visibly smoother, brighter and has a more even tone.

#### Benefits

Exclusive 20% Multi-Acid Complex along with botanicals, vitamins and enzymes instantly smooth and refine the skin

Perfect at-home treatment to continue the results of the professional service with the PRO 30 Multi-Acid Peel

Paraben-Free, oil-free, natural fragrance





## At-Home Professional Peel

## Key Ingredients

### Multi-Acid Complex (20%)

A combination of the following effective acids synergistically work together to retexture and smooth the skin. Glycolic Acid: Exfoliates skin surface to remove dull surface cells and improve skin smoothness. Lactic Acid: Removes dull surface cells to provide a fresh, bright, healthy appearance to skin surface. Salicylic Acid: Inhibits bacterial growth as it exfoliates to lift dull skin cells and relieve congested pores. Phytic Acid Extreme: Exfoliates by regenerating tissue and enhancing cell turnover, boosts cell membrane resistance to harmful effects of oxidation by free radicals and helps brighten the skin.





## At-Home Professional Peel

## Key Ingredients

#### Oleanolic Acid & Olive Leaf Extract

These anti-inflammatory, skin-clearing agents reduce excess oils and inhibit excessive cell build-up. Renders inactive the bacteria that leads to acne.

### Matrixyl 3000

This peptide complex including Palmitoyl
Tetrapeptide-7 and Palmitoyle Oligopeptide promotes
reduction in wrinkle depth as it improves smoothness
and overall skin tone. Promotes development of
connective tissue.



K E R S T I N F L O R I A N Professional Only Products

## PRO 30 Multi-Acid Peel

Professional only. This combination of proven acids works together to help refine skin tone, texture and fine lines while combating premature aging, problematic and congested skin.

#### Benefits

30% Multi-Acid Complex combines glycolic, lactic, phytic and salicylic acids along with naturally-derived botanicals and peptides to achieve a highly beneficial treatment

Dramatically improves the appearance of sun damage, dullness and fine lines





## PRO 30 Multi-Acid Peel

## Key Ingredients

### Multi-Acid Complex (30%)

A combination of the following effective acids synergistically work together to retexture and smooth the skin.

Glycolic Acid

Lactic Acid

Salicylic Acid

Phytic Acid Extreme

pH 3.0 Level





## PRO 30 Multi-Acid Peel

## Key Ingredients

#### Oleanolic Acid & Olive Leaf Extract

A combination of anti-inflammatory, skin-clearing agents that reduce excess oils and inhibits excessive cell build-up. Renders inactive the bacteria that leads to acne.

### Matrixyl 3000

This peptide complex including Palmitoyl
Tetrapeptide-7 and Palmitoyle Oligopeptide promotes
reduction in wrinkle depth as it improves smoothness
and overall skin tone. Promotes development of
connective tissue.



# Brightening Facial Masque with Luminous Rice

Immediately illuminates skin to provide a fresh, hydrated and brighter appearance. This peel-off masque utilizes a brightening complex of natural rice and Swiss alpine botanicals. These active ingredients are rich in Orizanol, vitamins and minerals to help inhibit melanin synthesis, provide an even skin tone and a softer, more luminous complexion.

#### Benefits

Instantly hydrates and illuminates skin tone

Reduces the appearance of hyperpigmentation and improves skin luminosity

Promotes a softer complexion, diminishing fine lines and wrinkles

Brightening Facial Masque with Luminous Rice

Masque Éclat pour le Visage avec Luminous Rice

KERSTIN FLORIAN PROFESSIONAL

30 g € 1 0Z U.S.



# Brightening Facial Masque with Luminous Rice

## Key Ingredients

#### Rice

Natural white rice is rich in proteins, amino acids and orizanol. It promotes cell renewal and maintains skin's moisture with a layer of protection.

### **Botanical Swiss Alpine Complex**

A brightening complex of five Alpine plants from Switzerland that inhibit melanin synthesis and instantly illuminate skin. This brightening complex contains: Malva Sylvestris (Mallow) Extract, Melissa Officinalis Leaf Extract, Mentha Piperita (Peppermint) Leaf Extract, Primula Veris Extract and Veronica Officinalis Extract.

### Algae

Highly nutrient, natural alginate is extracted from pure seaweed, leaving skin purified and moisturized. Activates microcirculation to open pores for active ingredient penetration.





# Questions



K E R S T I N F L O R I A N